



EVENTSPOT NONPROFIT

Year in

# REVIEW

## IT'S BEEN A BUSY YEAR

for EventSpot's nonprofit customers! They're holding more events, attracting more attendees, and bringing in more money.

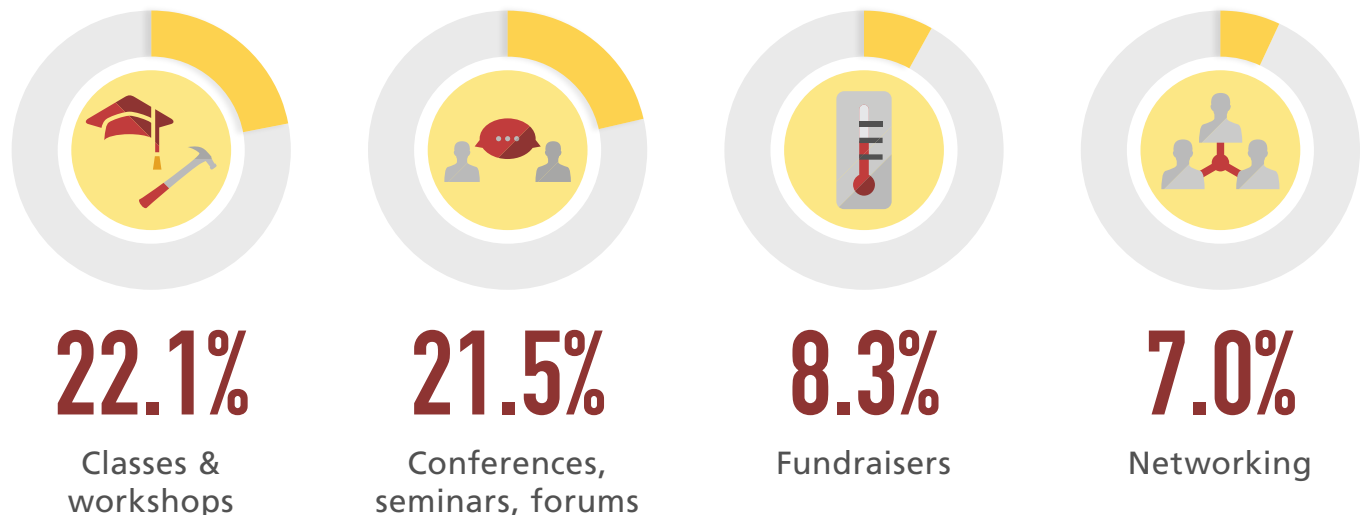
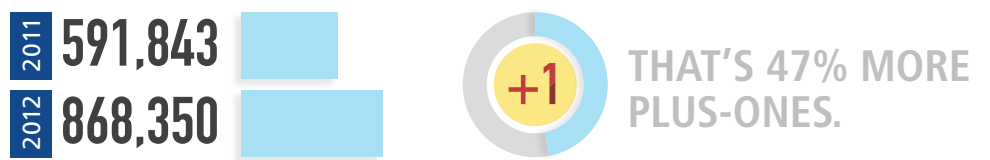
Check out the numbers they racked up in 2012.

Number of nonprofit registrants



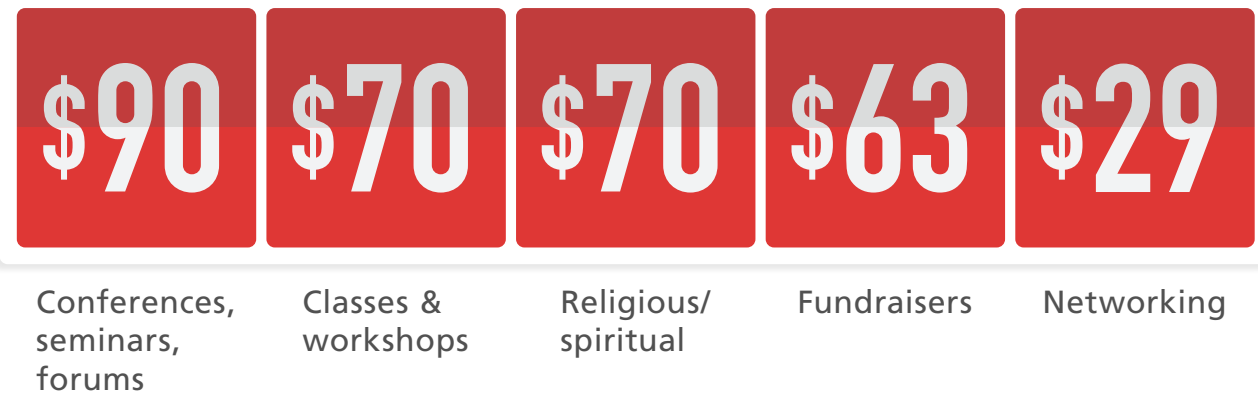
## 28 PEOPLE ON AVERAGE ATTEND EACH NONPROFIT EVENT.

Registrants brought 868,350 guests to nonprofit events in 2012. They only brought 591,843 in 2011.



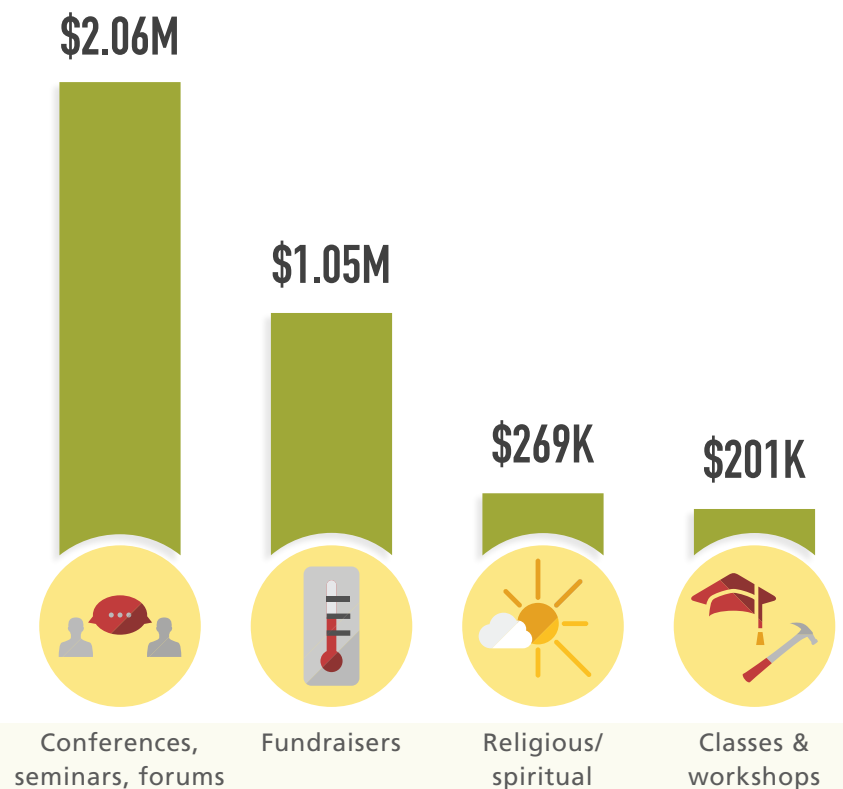
## 49% OF EVENTS HAVE A FEE.

### AVERAGE FEE PER EVENT:



NONPROFITS SOLD MORE THAN \$4 MILLION WORTH OF T-SHIRTS, PROGRAMS, MANUALS, AND OTHER SUPPLEMENTAL MATERIALS THROUGH EVENTSPOT

AVERAGE SALE OF SWAG: \$26.95



EventSpot lets you manage your entire event registration process online for just \$20/month.

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