

## Stay in touch. Stay connected. And they'll think of you first.

**Today**, it's all about staying in front of your customers. Communicating with them regularly. Reminding them of your value. And setting yourself apart from the "big guys." It's how you drive repeat business... get more referrals... and boost your business success.

### **Build customer loyalty with Email Marketing.**

Imagine your customers looking forward to messages from you. Permission-based email marketing does that... and more. It's the perfect fit for a small business like yours. It doesn't cost much. It doesn't take a lot of time. And it's effective. That's why over 300,000 small businesses, nonprofits, and associations use Email Marketing from Constant Contact to stay in touch – and stay

connected – with their customers. From engaging email newsletters... to money-saving email promotions... to inviting email cards, they're discovering that email communications get customers to take action... and think of their business first.

### **We'll help you succeed with Email Marketing.**

Through our partnership with Constant Contact, we can offer you the industry's leading email marketing tool. Thanks to its ease of use and flexibility, your email marketing program will be up and running in no time at all — driving revenue, referrals, and repeat business.

## Email Marketing from Constant Contact. Easy. Effective. Affordable.

### Manage your email lists in one place.

With our list importing and updating tools, it's easy to keep your contacts current and accurate. And you can segment your lists to send focused, tailored email newsletters and promotions.

### We'll help you start and grow your list.

Don't have a list yet? Capture website visitors with our "Site Visitor Sign-Up" box. Include our "Forward-to-a-Friend" link in your emails and make it easy to get referrals.

### Email templates make creating an email easy.

With our wide selection of email templates and our step-by-step, point-and-click Email Wizard, you'll create your email in no time at all. No technical expertise needed.

### Tailor your email to project your business look.

You can easily change the layout, colors, and fonts, and add new links and images, including your company's logo.

### Send your emails with confidence.

Our built-in anti-spam checker and automatic bounce and unsubscribe management means you'll be sending your emails to people who want to receive them.

### Review, and learn from, your email results.

Our revealing, insightful, easy-to-read reports show you who opened your emails, what links they clicked on, and more. You'll gain valuable insights that you can use in your next communication.

### You can add Email Archive.

You can introduce exciting new content to your website when you turn the emails you've sent into easy-to-view web pages. It's a snap when you add Email Archive to your Email Marketing.

### Choose from over 400 professionally designed email templates!

Newsletters  
Promotions  
Events & Invitations  
Business Letters  
Press Announcements  
Seasonal  
Holiday Cards  
Associations  
Real Estate  
Religious Organizations  
Retail  
Schools  
Spanish Language  
Travel & Tourism  
... And more!