

How to customize the Cyber Monday links with your Partner Name:

Append your Constant Contact Partner Name to the end of the Cyber Monday links. There are two links that will be hidden behind the “Log in now” and “Sign up Today” buttons in the Cyber Monday Email:

You will need to add your partner name to the end of both links and use each link in the Cyber Monday email.

For example, let’s assume your partner name is ‘bluepenguin’ and you are customizing the Cyber Monday Link. To add your partner name, simply add this exact text string at the end of the link:
?pn=bluepenguin

The final links will read:

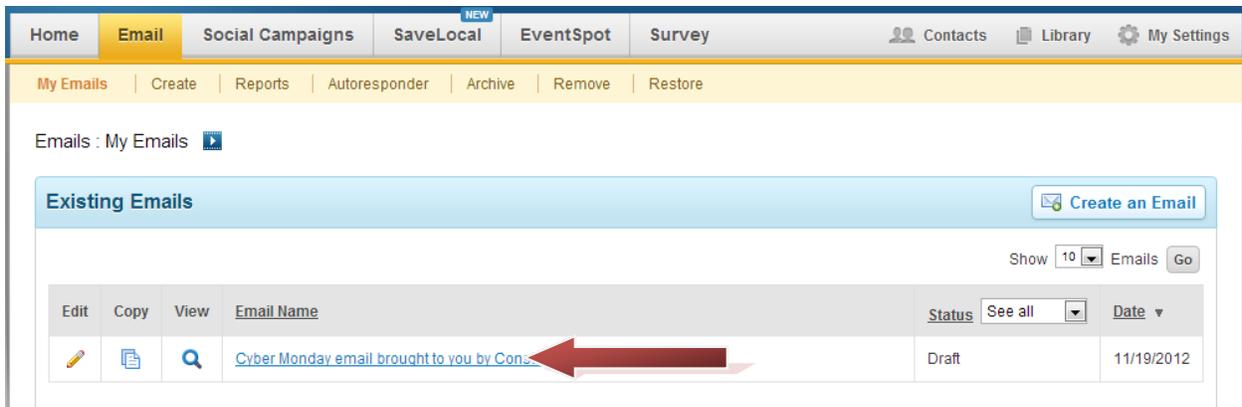
“EXISTING CUSTOMERS”: <http://www.constantcontact.com/landing/cyber-2012/index.jsp?pn=bluepenguin>

“NEW CUSTOMERS”: <http://www.constantcontact.com/promo/cyber-monday-sp/signup.jsp?pn=bluepenguin>

Double-check that you have spelled your partner name correctly and placed it in the “?=pn[partnername]” format and added it to the end of your links.

Where to find the links to the buttons in the Cyber Monday email

- 1) Log in to your Constant Contact account and click on Email:



Next, you’ll need to open the email and customize it by appending your personalized partner name to links behind the two buttons. That is how we’ll be able to give you credit for any signups that occur through the Cyber Monday email

2) Double-click the Blue “Log in now” button.



Append the link for EXISTING CUSTOMERS in the box in the bottom left that says “Make a clickable link” and then click the Insert button.



3) Next, double-click the Yellow “Sign up today” button.



Append the link for NEW CUSTOMERS in the box in the bottom left that says “Make a clickable link” and then click the Insert button.



4) Finally, remember to update your Logo and contact information at the bottom of the email!

Your email is now finished and ready to send out! Questions? We can walk you through the process if you give us a call at 1-866-811-1344 (US & Canada) or 0-800-096-9276 (UK) or email us at solutionprovider@constantcontact.com.