

# Touch people in your community who are hard to reach.



## Black Rock Congregational Church

**Location:**  
Fairfield, Connecticut

**Website:**  
<http://www.brcc.org>

**Communication need:**  
Keeping everyone—from parents to local college students—informed, and making sure all messages reach their intended recipients.

**Constant Contact customer since:** 2004

*“With Constant Contact, parents are much more informed and they really know what’s going on in a way that really wasn’t happening before. For a parent to say that they don’t know what’s going on, that means they’re either not reading their email or they’re not on our list!”*

— Jeremy Taylor, Youth Director

Email Marketing Success Series

# Get a communication method that can keep up with your growing membership.



## First Presbyterian Church

**Location:**  
Pompano Beach, Florida

**Website:**  
<http://www.pinkpres.org>

**Communication need:**  
Communicating not just to a growing congregation with thriving ministries and schools, but to parents and committees.

**Constant Contact customer since:** 2007

**"If you're thinking about Constant Contact for your church communications, DO IT. It's easy for our volunteers to use and create newsletters we're all proud of."**

— Jeff Suever, Business Administrator

Email Marketing Success Series

# Send targeted messages to keep many groups engaged in your community.



## Lutheran Church of Hope

### Location:

West Des Moines, Iowa

### Website:

<http://www.hopewdm.org>

### Communication need:

Finding an efficient way to schedule and send out over a dozen communications a week to the congregation's various ministries and audiences.

**Constant Contact customer since:** 2008

*"We now have over 10,000 email addresses that we need to be in contact with. With ACS, we can pull up the lists we need, then put them into Constant Contact and schedule the email to go out when we need it."*

— Gail A. Smith, Administrative Director

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<http://acstechnologies.constantcontact.com>

ACS Technologies

Constant Contact  
Connect. Inform. Grow.

# Reach more people than paper bulletins can.



## Emmanuel Baptist Church

### Location:

Brooklyn, New York

### Website:

<http://www.ebcinfo.org>

### Communication need:

Making sure congregation news is remembered beyond Sunday services, and reaching people who would not normally attend.

**Constant Contact customer since:** 2008

**“The mass emails, in conjunction with an updated website, have proven very effective. Our turnouts for Easter services and our anniversary services this year were beyond expectation... proof that the word has ‘gotten out’ about our church.”**

— Andrea McCullough, IT Consultant

Email Marketing Success Series

# Save money on printing and postage.



## Woods Memorial Presbyterian Church

### Location:

Annapolis, Maryland

### Website:

<http://www.woodschurch.org>

### Communication need:

To reduce expenses on copying paper newsletters and mailing them.

**Constant Contact customer since:** 2005

*"Just try it. You don't have to be a technical person. I find it's very easy to use. **Constant Contact saves us time and money, and helps us keep our members connected.**"*

— Pam Anger, Administrative Assistant

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