Online Survey: Product Feature Checklist

Constant Contact®
Online Survey
Collect Feedback

	Paid Account	Notes
SURVEY DESIGN FEATURES		
Unlimited Surveys	√	Trial limited to 100 responses
75+ Pre-Written, Easy-to-Edit Templates	√	Broken down by categories
Create Your Own Templates	√	
Survey Template Suggestions	√	Take a quiz to see which templates work best for you
Unlimited Survey Questions	√	
Variety of Question Types	√	
Multi-Page Surveys	√	
Skip Logic	√	
Custom Greeting and Closing Webpages	√	
Test Survey Before Publishing it	√	
Custom Survey Invitations	√	
Add Images to Your Survey	√	$5 add-on for more storage and document hosting
Spell Check	√	
SURVEY DISTRIBUTION OPTIONS		
Send to Email Contact Lists	√	
Add Survey Link to Constant Contact Email	√	
Add Survey Link on Webpage	√	
Post Survey to Twitter, Facebook, LinkedIn, and other Social Media	√	
Add Link to any Social Media Page	√	
Social Buzz Allows Readers to Tweet, Like and Join Your Mailing List	√	
TRACKING AND REPORTING		
Visual Graph and/or Raw Data for Key Metrics and Results of Your Survey	√	
Overall and Detailed Response Drilldown	√	First 10 responses in trial
Filterable, Exportable Report Results	√	
Download Results to Excel, PDF, or CSV files	√	
Real-Time Results	√	
SOCIAL MEDIA MARKETING		
Tweet the Survey Invitation	√	

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CONTACT AND LIST MANAGEMENT		
Join My Mailing List Form for your Website and Facebook Page	√	
List Segmentation	√	
Import from Salesforce®, ACT®, QuickBooks®	√	
Import from Microsoft® Outlook, Outlook Express	√	
Manually Add Email Addresses and Contact Details	√	
Direct Import from Text, CSV, Excel, Gmail and Google® Contacts	√	
Contact Capture: Add and Update Contacts Directly from Your Desktop on Your PC or Mac	√	
Safe Unsubscribe: Automatically Removes Unsubscribes from Contact Lists	√	
OTHER POWERFUL TOOLS		
Nutshell Mail: Social Media Monitoring	Free	
Polling	√	
Post a Poll on Social Networking Sites	√	
Push Poll to a Webpage	√	
Free, Unlimited, **Coaching and Customer Support**: Phone, Email, and Chat	√	9AM-11PM ET Mon-Thur 9AM-9PM Fri Email 7 days per week
Anti-SPAM Checker	√	
Integration with Email Marketing	√	
Integration with Event Marketing	√	
Save Filtered Respondents to a List	√	
Security and Privacy	√	

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