

The Constant Contact Franchise Program



The executive decision your franchisees will thank you for making.

Constant Contact® 

Why Constant Contact?

Our Franchise, Dealer, and Direct Seller Program is custom built to help you and your sales network succeed. And as a member, you and your network will be supported with the tools they need to be more productive, resulting in more business for them—and more money for you. Your organization's success depends on great relationships. Start one today with Constant Contact.



Our proven track record as the franchise experts.

We help franchisees drive referrals, repeat business, loyalty, and revenue—all while staying on brand, on message, and on budget. And we've been at it for more than 12 years.

Our various products offer a solution for every business problem.

We have all the online tools you need to keep in touch with your customers, offer local deals, reach new customers, throw the perfect event, or gain feedback from your customers.

Our KnowHow takes your franchise further.

What's KnowHow? Simple, it's all the help and advice you need to use our tools like a pro. And it comes in easy-to-digest forms such as white papers, webinars, and our award-winning personal coaching.

Our cutting-edge tools at old-fashioned prices.

For as low as \$15 a month, you and your franchisees get powerful marketing tools that increase the effectiveness of your message, delivering measurable real-world results.

Our real-time Partner dashboard.

Track each franchisee's marketing campaign results and productivity in real time. You'll know who's marketing—and more importantly—what's working.

Our Marketing Packages.

We offer a variety of marketing packages that help your franchisees grow their business and ultimately expand your franchise. Let us find the one that fits you so you're sure to maximize your ROI.

What the Constant Contact Franchise Program delivers:

	Helps you:	Helps your sales network:
Email Marketing	With a FREE account, easily communicate with your franchisees	Connect with local customers, target segments of their lists, and get more repeat business, referrals and revenue
Social Media	With FREE sharing and monitoring tools	Share their content with everyone and attract new prospects
EventSpot	Plan, organize, and promote corporate events	Plan, organize, and promote local events
Online Survey	Get feedback from your corporate customers and franchisees	Find out what their local customers think and want
SaveLocal	Run a promotion without sacrificing revenue	Reach new customers by offering local deals and coupons
SinglePlatform	Ensure that all of your locations have accurate online listings that can be easily updated	Get discovered by new customers who are searching online, or on mobile devices, for your services
Special Pricing	Keep your marketing budget in check	Communicate with customers without worrying about the bill
Branded Templates	Relax. Because we help you keep your brand consistent	Create emails fast and customize them with their own local content
Flexible List Management	Helps both you and your franchisees make targeted contact lists based on whatever criteria you choose (purchases, interests, social media use, and more!)	
Partner Dashboard	Monitor franchisees' marketing activity at a glance	Track their success
Your own dedicated Communication Consultant	Focus on other aspects of your business because we'll handle your networks' questions	Get up to speed fast with FREE KnowHow and coaching with a personal touch

Take a few minutes and get the info right from our Franchise Experts: **1-866-899-3710**
Or visit us on the web at **ConstantContact.com/franchise**